

<b>Community Engagement Pillar</b>			
Three-year plan for 2016-17 to 2018-19 - DRAFT			
Overarching goal: Increased energy, pride, awareness, connection, involvement			
<b>Future State</b>	<b>2017 - 2018 Strategies</b>	<b>2018 - 19 strategies</b>	<b>2019 - 20 Strategies</b>
<b>All community members, alumni and staff know and understand the PSD strategic plan</b>	Presentation of the Strategic Plan will take place with all key groups in the community	Regular monthly mailings and all school correspondences address the strategic plan	Revisit communication of strategic plan. Survey key stake holders to assess knowledge and understanding of plan.
	Develop long range communication and marketing plan	Reassess and revise marketing plan	Assess effectiveness of marketing plan
	On-going education for parents should include the PSD Strategic Plan	Develop listening sessions with non-school clients (i.e. alumni and business partners)	Assess community knowledge of plan and next steps
<b>Students and staff at all grade levels and subject areas experience a connection to the community</b>	Continue to increase volunteers in all buildings	Assess the volunteer program and make adjustments	Asses changes implemented from volunteer plan
	Administrators build partnerships between community organizations and building initiatives	Partnerships are developed in all buildings with community organizations	Share stoires about partnerships that have been developed and assess partnerships.
<b>All buidlings and grounds of the Plymouth School District are utilized for community purposes every day outside of school hours</b>	Assess current usage and define underused areas of facilities as well as areas of need	Develop a plan for on-going use of facilities as well as how to increase availability	Implement a plan for on-going use of facilities as well as how to increase availability
	Launch the on-line facility management system throughout the Plymouth community. CE will present at different community groups	Evaluate the effectiveness of the on-line facility management system	Continue to communicate about on-line system and determine if there will be any more customers
	All designated staff will be educated in customer service techniques	Finalize an orientation plan for all staff which includes customer service training	Determine what new changes or services may need to be implemented
	Promote usage of district buildings including anniversary celebrations and new Community Education and Recreation opportunities	Promote usage of district buildings including anniversary celebrations and new Community Education and Recreation opportunities	Develop new promotional celebrations for other significant events in the District
<b>The Plymouth School District works with other organizations and entities in the community collaboratively toward common goals</b>	Work with community groups to develop a community "hub" build this program	Launch the community "Hub" information program	Assess and expand the "Hub" information program
	Participate and partner with additional five city, chamber or other organization initiatives	Have an on-going relationship so that we are automatically asked to be part of initiatives in our community	Develop an avenue to feedback from the community to determine the effectiveness of partnerships with community initiatives
	Implement next steps for Born to Succeed	Evaluate the Born to Succeed Program and the PSD involvement	Evaluate if any other pre-school activities are needed in our community and District.
	Research programs to utilize staff retirees, volunteers and alumni	Seniors: Tap as volunteers	Tap retirees and seniors as volunteers. Determine what other initiatives we can add to involve the community in our schools
<b>Plymouth is recognized as a stellar place in which to live, learn and prosper</b>	Community Ed and Rec. Video	Analyze website and video success	Re-evaluate marketing plan
	Increase use of other social media including a new e-newsletter	Increase use of social media for promoting PSD	Evaluate and determine if marketing and promotional plan should be revised.